

Suzlon commemorates Global Wind Day in India

- Releases an animated film on history of wind energy
- Announces a contest for public inviting ideas on the future use of wind energy
- The campaign will be driven purely through social media

Pune: On the occasion of Global Wind Day, Suzlon Group, one of the leading global renewable energy solutions providers, is organising a thematic campaign on its Facebook page. The objective of this is to commemorate Global Wind Day and highlight the importance of wind energy in powering a greener tomorrow.

Suzlon will be releasing a short animated video that captures the history of wind energy, from powering sailboats in 3000 BC to powering homes with modern-day wind turbines. At the end of the video, users can enter the contest by suggesting ideas on the future use of wind energy. Three winners will be chosen at the end of the content who will receive gift vouchers worth Rs. 5000 each.

Mr. Viswakumar Menon, Vice President, Corporate

Communications, Suzlon said, *“As a brand, Suzlon has always stood for powering a greener tomorrow and is synonymous with wind in India. Through this campaign, we would like to educate people about clean energy and, especially, the role played by wind energy in meeting India’s energy security needs.”*

Global Wind Day is celebrated on the 15th of June each year. The day, founded by Global Wind Energy Council (GWEC) and European Wind Energy Association (EWEA), seeks to celebrate wind, its many benefits and the potential it holds to change our world and the future at large. Global Wind Day acknowledges the efforts of pioneers in wind industry throughout the world.

Suzlon Group pioneered the 'Concept to Commissioning' model in the wind energy industry. Over the past two decades, Suzlon has developed cumulative installation of over 15 GW, out of which over 9 GW is installed in India. The Group's cutting edge technology enables it to offer an extensive range of robust and reliable products which have been developed to best suit every wind energy generation requirement.

About Suzlon Group:

The Suzlon Group is one of the leading renewable energy solutions providers in the world with an international presence across 19 countries in Asia, Australia, Europe, Africa and North and South America. With over two decades of operational track record, the Group has a cumulative installation of approximately 15.5 GW of wind energy capacity, over 8,000 employees with diverse nationalities and world-class manufacturing facilities. Suzlon is the only Indian wind energy company with a large in-house Research and Development (R&D) set-up in Germany, the Netherlands, Denmark and India.

How to participate in the contest:

1. Visit Suzlon’s Facebook page <https://www.facebook.com/Suzlon/>.
2. Like Suzlon’s facebook page, watch the wind energy video and share your idea on ‘How wind energy will be used in future’ in the comments section. The most creative entry stands to win a prize
3. The contest is open from 15th June and will end on 17th June at 9pm IST.
4. Three winners will be announced on 24th June 2016 and they will receive gift vouchers worth Rs. 5000 each

Approximately 9.50 GW of the Group's installation is in India, which makes up for ~36% of the country's wind installations, making Suzlon the largest player in this sector. The company has recently forayed into the solar space. The Group, headquartered at Suzlon One Earth in Pune, India, is comprised of Suzlon Energy Limited and its subsidiaries. Suzlon corporate website: www.suzlon.com

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