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Immediate Release

## **Suzlon named 'New Sustainability Champion' by the World Economic Forum**

**Pune** – Suzlon Energy Limited (SEL), world's fifth\* largest wind turbine manufacturer, was highlighted as one of the New Sustainability Champions in the report entitled Redefining the Future of Growth: The New Sustainability Champions launched today by the World Economic Forum.

The report, prepared with The Boston Consulting Group (BCG), takes into account criteria covering sustainability, innovation, scalability, geography and size. The World Economic Forum and BCG analysed over 1,000 businesses in the preparation of this report and identified 16 fast-growth companies that share a unique mindset and set of practices. The report shows how the businesses of the 16 New Sustainability Champions create unconventional and profitable solutions that positively impact economic growth and enhance overall sustainability in their regions. It highlights innovative business practices from companies originating and operating in emerging markets.

**Mr Tulsi R. Tanti – founder, Chairman and Managing Director, Suzlon Group** said: "The decision of the World Economic Forum to name Suzlon as a 'New Sustainability Champion' is extremely exciting for all us in the Suzlon Family. Sustainability is our core value and it is what we seek to progress, every day, in the 32 countries worldwide where we have a presence - delivering sustainable, ecological, economic development. We will continue that work and are both flattered and delighted to be honored in this way."

The New Sustainability Champions is being showcased at the Annual Meeting of the New Champions 2011 in Dalian, People's Republic of China, from 14 to 16 September. The Meeting is held in close collaboration with the Government of the People's Republic of China and with the support of the National Development and Reform Commission (NDRC). Under the theme Mastering Quality Growth, over 1,500 influential stakeholders have convened in Dalian to gain strategic foresight on key economic, industry and technological developments that are reshaping consumer behaviour, business models and financial markets.

"The Meeting aims to highlight exactly the kind of innovative and sustainable growth models that the New Sustainability Champions exemplify," said **Jeremy Jurgens, Senior Director, Centre for Business Engagement, World Economic Forum**. "They generate robust growth that incorporates all elements of sustainability and have the potential to be role models for their regions and industry sectors."

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### **About Suzlon Group:**

The Suzlon Group is ranked as the world's fifth largest\* wind turbine supplier, in terms of cumulative installed capacity, at the end of 2010. The company's global spread extends across



Asia, Australia, Europe, Africa and North and South America with over 17,000 MW of wind energy capacity installed in 25 countries, operations across 32 countries, a workforce of over 13,000 and revenues of approximately US\$ 4 billion. The Group offers one of the most comprehensive product portfolios – ranging from sub-megawatt on-shore turbines at 600 Kilowatts (KW), to the world's largest commercial 6.15 MW offshore turbine – built on a vertically integrated, low-cost, manufacturing base. The Group – headquartered at Suzlon One Earth in Pune, India – comprises Suzlon Energy Limited and its subsidiaries, including REpower Systems SE in which the company holds ~95 per cent share. Visit us at [www.suzlon.com](http://www.suzlon.com)

**Source:** *\*BTM Consult ApS – A part of Navigant Consulting – World Market Update 2010.*

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